

# Container Artwork Competition 2024

## Entry Submission Details

**How to Enter:** Participants should submit their entries via email with the following specifications:

- **Email Subject:** "Container Artwork Competition Submission"
- **Email Body:**
  - Artist's full name
  - Contact information (email and phone number)
  - Brief description of the artwork
  - Explanation of how the artwork Capture the essence of farm-to-table, local growers, and the spirit of Hawke's Bay.
- **Attachments:**
  - Artwork file in high-resolution JPEG or PNG format
  - Optional: PDF of the artwork with additional details if necessary

## Email Address for Submissions:

- **Email to:** info@hbfm.co.nz

## Artwork Template Size and Format

### Template Dimensions:

- The artwork should fit the long side of a standard 20ft shipping container.
- Dimensions: 20ft (length) x 8ft (height) or 6.096m (length) x 2.438m (height).

### Recommended Template:

- Please create your artwork to fit a 6.096m x 2.438m canvas at 300 DPI, using a 7200 x 2900 pixel resolution. You may create a digital template with these dimensions, preferably in a 1:20 scale for easy handling

## Terms and Conditions for Container Artwork Competition 2024

### 1. Eligibility:

- The competition is open to Hawke's Bay artists.

### 2. Submission Guidelines:

- All entries must be submitted via email to [info@hbfm.co.nz](mailto:info@hbfm.co.nz) with the subject line "Container Artwork Competition Submission."
- Each submission must include:
  - The artist's full name and contact information (email and phone number).
  - A high-resolution JPEG or PNG file of the artwork.
  - An optional PDF of the artwork with additional details.
  - A brief description of the artwork (100-200 words) and how it captures the essence of the farmers' market.
- The artwork should fit the dimensions of a 20ft shipping container (20ft x 8ft or 6.096m x 2.438m).

### 3. Permission Grant of Rights:

- By submitting artwork, artists grant the Hawke's Bay Farmers' Market (HBFM) the right to use the winning artwork for marketing, merchandise, and the painting of the container. This includes, but is not limited to, use in digital and print materials, social media, and promotional campaigns. HBFM may also modify or adapt the winning artwork as necessary, including incorporating HBFM's logos.
- Name and Likeness: Artists also grant HBFM the right to use their name and likeness for promotional purposes related to the competition and the market, but only if their artwork is selected as the winner.
- Incorporation of Logos: HBFM reserves the right to incorporate its logos into the winning artwork. These logos will be present on the final piece as part of the designs:

### 4. Winner Announcement and Prizes:

- Winners will be announced on social media and contacted directly via the email provided in the submission.
- The winning artist will receive a \$500 cash prize.
- The winning artwork will be painted on the container in Waikoko Gardens. The winner may choose to paint the mural themselves, with paint supplied by HBFM, or HBFM will contract a professional painter to replicate the artwork on the container.

### 5. Content Restrictions:

- Submissions must not contain graphic images, gang signs, offensive language, or any other objectionable material.
- Any artwork containing such material will be immediately disqualified.

### 6. Originality:

- Submissions must be original works created by the artist.
- Artwork must not copy existing art or artists. Any submissions found to be plagiarized will be disqualified.

### 7. Judging and Selection:

- A judge/s selected by HBFM will review all submissions and select the winning entry.
- The decision of the judges is final and not subject to appeal.

### 8. Liability:

- HBFM is not responsible for any lost, late, or misdirected entries.
- By participating, artists agree to release and hold harmless HBFM and its affiliates from any claims or damages arising from participation in the competition or acceptance or use of the prize.

### 9. Acceptance of Terms:

- By submitting an entry, artists agree to abide by these terms and conditions.