



The Hawke's Bay Farmers' Market (HBFM) has a free stall space available at both the Hastings and Napier Farmers' Markets for registered charities or not for profit community organisations to use.

This is to enable the charity or organisation further access to the community and for the Farmers' Market to acknowledge and help to promote our community.

Community Stall Rules

The purpose of the following rules is to protect stallholders' interests, our customers experience of the market, the Farmers' Market brand and its' public image.

As an approved Community Stallholder the charity/organisation;

1. May not occupy a site at the Market for any longer than 2 weeks in succession and not more than 4 weeks in any one calendar year.
2. Must operate out of its own stall.
3. Must not approach customers outside of their stall area. Community Stallholders must wait to be approached by customers at their stall rather than approach customers themselves.
4. Must not sell any product or thing other than raffle tickets and receiving of donations unless given prior written approval by the HBFM Committee.
5. Must not sell or give away, or hand out for tasting or sampling, any food item. Due to the nature of the market, this would conflict with the regular stallholders aim to sell food.
6. Must be a registered charity or not-for-profit organisation or be fund raising where funds are guaranteed to be going back into the community i.e School group or club.
7. Must be non-denominational and/or have non-political objective.
8. HB Farmers Market Committee retains the right to accept and deny applications to occupy the community stall at any time.
9. All workers/volunteers must adhere to the Farmers' Market Code of Conduct at all times.
10. Must not 'flyer-drop' on car windows of either customers or stall holders cars parked at the Market without prior permission.
11. Must at all times conduct business in the same manner as any other paid owners/occupiers of stallholders at the Farmers Market.

12. Approved stalls shall receive a site free of charge.

13. Every worker/volunteer must be briefed of these rules before commencement of trading (i.e. before 8.15am on Sunday morning)

Day Operations

The Hawke's Bay Farmers' Market has two markets the:

- Napier Urban Farmers' Market held every Saturday in Clive Square, Napier from 9am – 1pm.
- Hawke's Bay Farmers' Market held every Sunday at the Hawke's Bay A&P Showgrounds, Kenilworth Rd, Hastings from 8.30am – 12.30pm.

Hawke's Bay Farmers' Market

During the warmer months (usually Oct – Apr) the market is outside in the Waikoko Gardens. During the colder months (usually May – Sept) and on wet Sundays when we have access the market is held under the Grandstand and in the Exhibition Hall.

The venue is opened at 6.30am on Sundays for stallholders to access and setup. Like all the stalls, the Community Stallholders must have the stall set up and ready for customers no later than 8.15am.

The HBFM can provide a 3 x 3m Gazebo, it is the Community stallholders responsible to erect and dismantle it), however the organisation must provide their own trestle tables and all other resources required for the successful running and management of that stall, (including staff).

The stall must be overseen at all times by a responsible and senior member of the charity or organisation. That person must make themselves known to our Market Facilitator and be available to speak with the Facilitator at all times throughout the duration of the market should any problems occur. This person shall take sole responsibility for any problems that do occur.

Stalls cannot leave the market until the end at 12.30pm

Napier Urban Farmers' Market

Lower Emerson Street is closed from 7.30am on Sundays for stallholders to access and setup. Like all the stalls, the Community Stallholders must have the stall set up and ready for customers no later than 8.45am.

The organisation must provide their own gazebo (and weights to tie it down), trestle tables and all other resources required for the successful running and management of that stall, (including staff).

The stall must be overseen at all times by a responsible and senior member of the charity or organisation. That person must make themselves known to our Market Facilitator and be available to speak with the Facilitator at all times throughout the duration of the market should any problems occur. This person shall take sole responsibility for any problems that do occur.

Stalls cannot leave the market until the end at 1.00pm

Please also provide all appropriate contact details.

Hawke's Bay Farmers' Market

E: info@hawkesbayfarmersmarket.co.nz

Please note that as we are a voluntary committee, applications may take up to one month to assess.